

The client is India's leading Training Marketplace, that provides a platform for learners and training providers to come together.

CONTEXT

The client is India's leading Training Marketplace, that provides a platform for learners and training providers to come together. As a fresh start-up team they had started putting together a website to engage training providers and learners. The requirement was to provide a better flow for the portal, and to develop features catering to the specific audience of trainers and learners along with services for training partners, ecommerce and administration of the portal. The complete requirement was not known at the start, so the need was to build the platform as we go and understand the market.

SOLUTION

- Baryons adopted an execution model which was a customized mix of Agile and fixed price projects, to suit the needs of the customer. Each small project ended with a go-live delivering significant functionality to end user faster.
- Baryons played a key role in researching technical alternates and improving platform.
- The portal has evolved into a popular, feature rich, high performance platform and continues to be enhanced actively.

HIGHLIGHTS

Baryons understood the need and proposed several cycles of development, each incrementally enhancing the platform and portal features. A custom agile model was used where requirements were analysed and phased by priority, and each phase was delivered as a fixed price project. Baryons team developed the platform with functionality including – 1. Partner accounts allowing training providers to register and publishing training on the website. 2. Booking the training online, by viewing a searchable catalogue, for B2C customers. 3. Corporate bookings for B2B customers 4. Portal administration; user management, partner management. 5. Periodic newsletter generation from the website content 6. Collection and redirection of enquiries 7. Report generation for partners and administrations; bookings made, enquiries generated etc.

Vertical

- Workforce Management
- Product Development

Technologies

- PHP
- Drupal